



Shared Forest Business group



The Business Group was launched at the New Forest Show in July 2017. It had a founding group of six organisations who had helped develop the group and its Charter. The launch and development were made possible by support from the National Lottery Heritage Fund. It is one of the many projects within the “Our Past, Our Future” New Forest landscape partnership. It is led by volunteers from the New Forest commoners, whose animals graze the landscape and thus maintain its special qualities.

The Business Group provides a new opportunity for businesses active in the New Forest area to share their commitment to this extraordinary area of England, and to help safeguard it for the future. The core aim is to build understanding of the grazed landscape and appreciation of the special caution required on New Forest roads. Doing so should help maintain the progress in reducing animal accidents on Forest roads achieved in recent decades.

Membership of the Business Group is free. The only requirement is to sign the Shared Forest Business Group Charter, containing commitments to spread your care for the New Forest with colleagues and customers.

Members are encouraged to use the Business Group logos in their advertising and on the vehicles. They receive seasonal updates on key issues on which they could make a difference, with content for use in their own communications.



If you would like to join the group or find out more, please complete the Expression of Interest on the reverse of this page and email it to us at: business@realnewforest.org

Find out more about the Shared Forest and the Business group: www.realnewforest.org

Expression of interest in Shared Forest Business group



Name of company:

Address:

Postcode:

Telephone:

Email:

Website:

Principal business:

Number of employees:

Number and types of company owned vehicles using the unfenced roads across the New Forest:

Cars or small vans:

Transit type vans:

Lorries:

We are interested in signing the Charter to join the Shared Forest Business group.

Signed:

Position:

Email:

Tel:

Please return this page to: business@realnewforest.org

Find out more at www.realnewforest.org